M20 ZERO

MISSION20

LIVE IN THE DIGITAL AGE

DIGITAL TRANSFORMATION FOR SOCIAL GOOD

M20ZERO.COM

M20ZERO.COM

PROUD BNI MEMBER

INTRODUCTION

M20Zero is a technological and digital transformation start-up, subsidiary of the decade-old social enterprise, Mission20.

M20Z is poised to provide specialized and complete digital transformation to various types of enterprises and businesses, enabling the clients to carve out easier and an impactful route to total management efficiency, accountability, productivity and eventual success.

Vision

Every obstacle comes with a solution,
it starts with M20Zero.

Mission

Creating solutions that lasts

OUR MANTRA

Create Customize Conquer

We

CREATE

a solution, then we

CUSTOMIZE

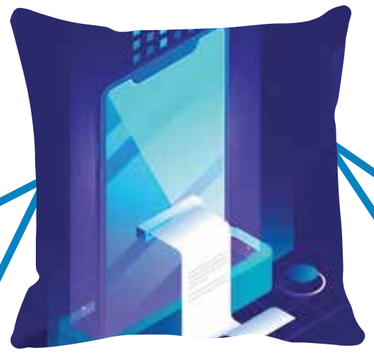
it to suit your situation so that you can

CONQUER.

OUR SERVICES

ENTERPRISE SOFTWARE

WEB SERVICES



MOBILE APPS

BUSINESS AUTOMATION CONSULTANCY

BRANDING & DESIGNING

See the power of digital transformation!

Growing sectors we confidently serve

Services

1. Salon & Beauty Parlor
2. Gym & Fitness
3. Laundry
4. Travels & Tours
5. General Services

Eateries

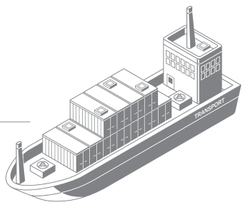
1. Restaurant
2. Cafeteria
3. Hotel
4. Coffee Shop
5. Roadside Vendor

Education

1. School
2. Kindergarten
3. Coaching Center
4. Training Center
5. Language Training

Real Estate & Contracting

1. Construction
2. Contracting
3. Real Estate
4. Consultant & Designer
5. Manpower Services



Transport & Logistics

1. Limousine Services
2. Garage
3. Auto Spare Parts
4. Rent-A-Car
5. Logistics & Shipping

Retails

1. Grocery & Supermarket
2. Trading & Wholesale (Any type)
3. Jewelry & Fashion Outlet

Medical

1. Pharmacy
2. Clinic
3. Hospital

Startups

1. Home Business
2. Ecommerce
3. Innovative

Multi Media

1. Printing
2. Media & Advertisement
3. Publishing & Promoting

Freelancers

1. Virtual Consultants
2. Copywriter & Designer
3. All the types of freelancers

Our Pledge to Qatar's National ICT Plan

The Ministry of Transport and Communications (MOTC) aims to develop and grow a sustainable and innovative ICT sector which can deliver the aspirations of Qatar's National ICT Plan. Our services & solutions including M20ZeroERP, our pilot cloud-based ERP/enterprise software contributes to the digital enhancement plans of the ministry.
Its aims are two-fold: advancing the Qatari business society in terms of ICT adoption, and advancing the ICT sector itself by enlarging the market and enhancing the quality of service.

The ministry encourages to increase ICT adoption among SMEs, in order to:

- Enhance SME business efficiency
- Expand SMEs' business size by reaching regional customers via online presence & use of e-marketing tools
- Increase SME engagement with ICT businesses, solutions and professionals

The plan covers three important areas:

- Web presence: How to market products and services in the domestic market through online and social media tools
- eCommerce: How to sell products/services anytime across the globe
- Cloud services: How to operate more efficiently your business with Cloud Computing solutions **(M20ZeroERP)**

وزارة المواصلات والاتصالات
MINISTRY OF TRANSPORT AND COMMUNICATIONS

دولة قطر
State Of Qatar
Ministry of Transport & Communications
وزارة المواصلات والاتصالات

DIGITAL TRANSFORMATION FOR SOCIAL GOOD

We advocate using technology for social good to get ultimate peace, comfort & efficiency which results in a happy & productive society. We want to bring the power of cloud, digital technology & internet presence to small or medium-size businesses. Making sure to see every retail, office & service provider in Qatar to have a system in place for all their business processes & transactions along with having reasonable internet presence through a website, social media, google listings & all the other platforms. It's the key for every business or initiative in today's world to have an internet presence to not only reach a larger audience in a cost-effective way but also stay on the edge against the growing competition in Qatar.

WHY DIGITALLY AUTOMATE YOUR BUSINESS?

Digital transformation or digital automation refers to the implementation of digital processes across the business. Digital transformation is more of a cultural thing, with a rollout of digital technology, such as migration of data to the cloud, embracing the internet presence, approach to enterprise software development, and use of business analytical tools to spot trends – and to be ahead of the competitors.

Digital business transformation focuses on incorporating the digital realm - in particular data, the software and hardware that works along, and the infrastructure that supports it - and applying upgrades to efficiency from traditional business processes. This is all done to make the business more responsive to current market trends, interfacing with customers better & with the ultimate goal of improving revenue. In other words, digital business automation uses digital innovation to take a solid business process, and streamline it for a competitive edge.

WHY WEBSITE, DIGITAL IDENTITY & INTERNET PRESENCE IS IMPORTANT?

Web presence is critical for all industries. Nowadays where the Internet is such a useful communication tool, lack of a website or online presence can lead potential clients or customers to find similar business elsewhere. Once you have a website, its vital that it can actually be found by search engines. After all, 89 percent of consumers use search engines to research a product, service or business before making a decision. To take advantage of this, you need to make sure to look at search engine optimization (SEO) for your website. Social media is an important part of your online presence that improves your chances of generating additional revenue and building customer loyalty. It allows customers, potential customers and other interested parties to engage easily via a channel that plays an important role in their everyday lives.

CORPORATE SOCIAL RESPONSIBILITY

MISSION20

Duty towards humanity

Being a social enterprise, M20Zero closely works with various initiatives of Mission20 & other non-profit & community organizations to provide complementary ICT services in their social responsibility & administrative functions. M20Zero also provides seminars & awareness sessions with Mission20 Knowledge on the latest software development, technology & innovation. Apart from all those commitments, M20Zero is also committed to share part of its profit towards community welfare initiatives.

SERVICES

ENTERPRISE SOFTWARE

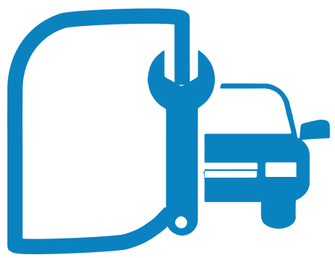
M20Zero ERP is the pilot cloud based software of M20Zero to provide complete business management & enterprise solutions to any type of business. The software is further customized on client’ s requirements & implemented as we understand every company is unique in its business functions.

Apart from building sustainable, efficient & creative software for common enterprise needs, we undertake complex software development tasks for specific needs of any business. The journey starts by identifying the obstacle faced, vision of the company & how the vision needs to be translated in to missions, processes & tasks, we identify these to suggest the best use of tailor-made & customized software & applications.

Our Expertise

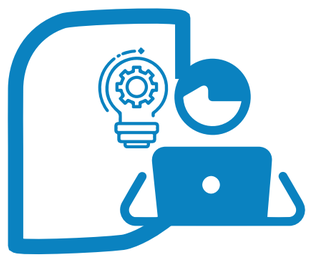
TRADING & CONTRACTING

ALL RETAILS

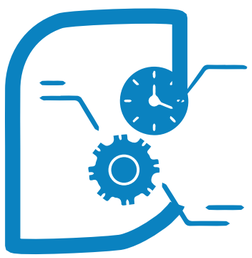


AUTO SPARE PARTS
& GARAGE

SERVICES SECTOR



STARTUPS
& FREELANCERS



SPECIFIC
PROCESSES

Features of the Custom-built ERP

- Point of Sale System
- Customer Relationship Management
- Time Management
- Sales Management
- Project Management
- Student Management System
- Warehouse Management
- Financial Accounting
- Budgeting
- Inventory Management
- Purchase Management
- Asset Management
- Learning Management System
- Complaint Management System
- Administration Integration
- Internal Communication
- Follow-up System
- Human Resource Management
- Appointment Management
- Hospital/Clinic Management System
- Sales Force Management

M20 ZERO MISSION LIVE IN THE DIGITAL AGE ERP Enterprise Software

See the power of digital transformation!

Sales Management

Inventory Management

Purchase Management

Customer Relationship Management

Human Resource Management

Internal Communication & Follow-up System

Project Management

Financial Accounting

Asset Management

Point of Sale System

Appointment Management

ERP
Enterprise Software

Trading ERP

DO YOU HAVE A RIGHT SOFTWARE FOR YOUR TRADING BUSINESS?

If you run a B2B or B2C trading company & have multiple branches, showrooms & stores of building materials, pharmacy, grocery, autoparts, apparels, accessories, electronics, footwear, grocery, supermarket, stationary or any other type of retail, we help you to connect all your branches and operations via a custom-built enterprise software (ERP).

See the power of digital transformation!

DO YOU HAVE A RIGHT SOFTWARE FOR YOUR CONTRACTING BUSINESS?

If you run a contracting company of any type like MEP, civil, interiors, paint, excavation, cleaning, maintenance, fire & safety, CCTV, ELV, building automation, HVAC, networking, road, infrastructure, ready-mix or general contracting with 5 – 5000 employees, we will help you to manage all the aspects of your project management, financial management, human resource management and other business processes in custom-built cloud-based enterprise software (ERP).

Features of the Custom-built ERP

- INTERNAL COMMUNICATION & FOLLOW-UP SYSTEM
- CUSTOMER RELATIONSHIP MANAGEMENT
- HUMAN RESOURCE MANAGEMENT
- WORK PROGRESS MANAGEMENT
- WAREHOUSE MANAGEMENT
- WORKFLOW MANAGEMENT
- FINANCIAL ACCOUNTING
- DOCUMENT MANAGEMENT
- MATERIAL MANAGEMENT
- PURCHASE MANAGEMENT
- PROJECT MANAGEMENT
- VENDOR MANAGEMENT
- SALES MANAGEMENT
- ASSET MANAGEMENT
- BUDGETING

M20 ZERO
LIVE IN THE DIGITAL AGE

ERPGARAGE MANAGEMENT

by **M20ZERO**

Automate your garage/workshop now with a cloud-based software

SET IT UP NOW: ERPGARAGE.COM

+974 5517-1468

ERPGARAGE MANAGEMENT

by M20ZERO

Automate your garage/workshop now with a cloud-based software

SET IT UP NOW: ERPGARAGE.COM

+974 5517-1468

FEATURES

- CRM
- VEHICLE CHECK-IN & CHECK-OUT
- JOB ESTIMATE
- JOB CARD CREATION
- VEHICLE PROGRESS TRACKING
- SPARE PARTS TRACKING
- VEHICLE HISTORY
- REPORTS & STATEMENTS
- ACCOUNTS
- EMPLOYEE PERFORMANCE

BENEFITS

- SAVE MONEY
- SAVE TIME
- BETTER ACCOUNTABILITY
- AUTOMATE PROCESS
- EASY SOFTWARE SETUP
- MULTIPLE USERS
- CLOUD STORAGE
- MULTI-DEVICES

ERPGARAGE MANAGEMENT
by M20ZERO

NOW THERE IS A DEDICATED

GARAGE MANAGEMENT SYSTEM

Use No More Word & Excel!

Automate your garage/workshop now with a cloud-based software

SET IT UP NOW: ERPGARAGE.COM

+974 5517-1468

BENEFITS

- SAVE MONEY
- SAVE TIME
- BETTER ACCOUNTABILITY
- AUTOMATE PROCESS
- EASY SOFTWARE SETUP
- MULTIPLE USERS
- CLOUD STORAGE
- MULTI-DEVICES

GENERAL FEATURES

- CRM
- Job Estimate
- Vehicle Check-in & Check-out
- Job Card Creation
- Vehicle Progress Tracking
- Vehicle History
- Spare Parts Tracking
- Accounts
  - Reports & Statements
  - Employee Performance
  - Job Order
  - Material Issue
  - Day Book- Consolidated
  - Month Wise Purschase & Month Wise Sales

ERPGARAGE MANAGEMENT
by M20ZERO

ERPGARAGE.COM

نظام إدارة البائعين
VENDOR MANAGEMENT SYSTEM

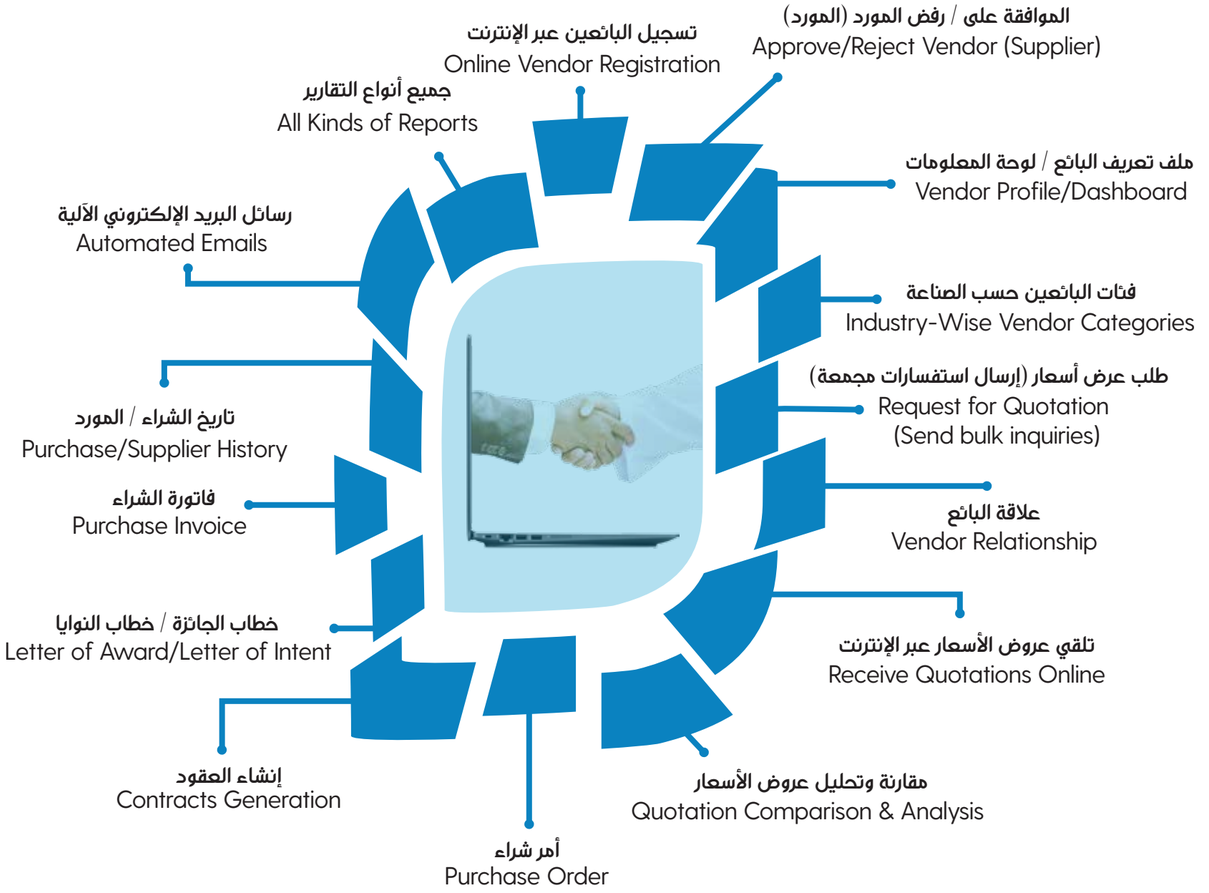
إدارة الموردين والإجراءات الخاصة بك الطريق الصحيح
MANAGE YOUR SUPPLIERS & PROCUREMENTS THE RIGHT WAY!

اذهب الرقمي ، أتمتة العمليات الخاصة بك!
GO DIGITAL, AUTOMATE YOUR PROCESSES!

عملية سلسة مع موارد بشرية قليلة في فريق المشتريا
.استثمر فقط في البرنامج الصحيح

A Seamless Process With Fewer Human Resources In The Procurement Team,
Just Invest In The Right Software.

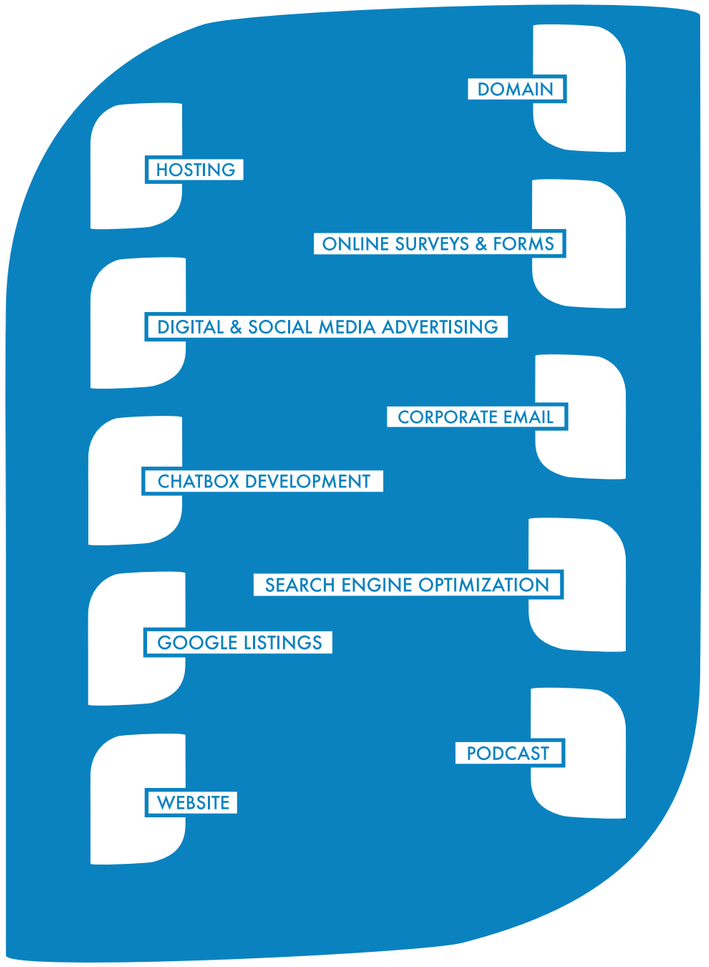
FEATURES



، عملية سلسة مع موارد بشرية قليلة في فريق المشتريات
.استثمر فقط في البرنامج الصحيح

A SEAMLESS PROCESS WITH FEWER HUMAN RESOURCES IN THE PROCUREMENT TEAM, JUST INVEST IN THE RIGHT SOFTWARE.

WEB SERVICES



Walking on the edge of constant web advancements, we provide cross-browser and cross-device compatible websites with other cloud-based applications driven by mobile responsiveness all under one roof. Starting from basic website designs, including CMS and online store building to highly complex business website apps and design solutions, we will provide the best of web development solutions for you. We are a one-stop shop right from booking your domain, host until have a full fledge functional website.

Website Features

- Content Management System for self-updating your site
- Advanced Page Builder
- Proven designs to convert visitors into leads
- Basic Contact Form
- Backup solution to keep your site safe
- Blog setup for posting regular articles
- Spam protection for your site
- Social media sharing (if desired)
- Defining Voice & Tone
- Persona Exploration
- Website Audits
- Google Analytics Optimization
- Analytics tools
- Webmaster tools
- Functional 404 page
- Embedded Google Map
- Calls to action
- Security Setup
- Temporary hosting while your site is built/remodeled
- 1 Months of website maintenance
- Launch Strategy
- Competitive Landscape Audits of online presence
- Landing Page Optimization

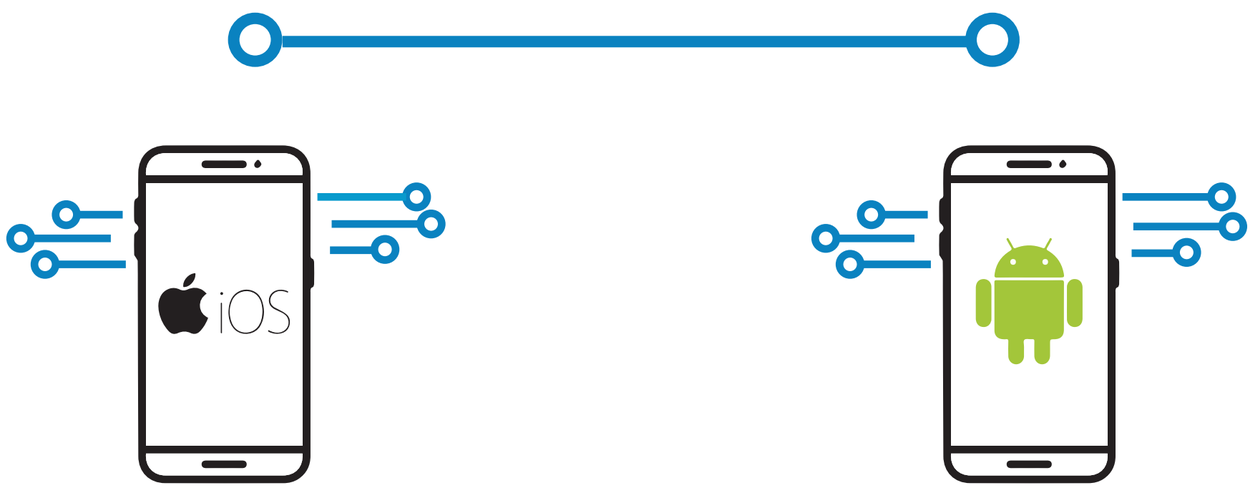
OTHER ADD-ONS

- eCommerce: from bill payments to a full online store
- Membership based sites
- Monthly SEO package: Increase your rankings & leads
- Regular newsletters: Leverage your mailing list
- Copywriting & Content Marketing: Keep your site upto date with fresh & targeted content
- Event Calendars: Showcase where you'll be
- Online chat: answer your customers questions immediately
- Real Estate Listings: If you're a realtor, show off listings
- Employee & client logins
- Knowledge platform
- Online quizzes & competitions
- Website live chat

Design Your Own Website Package:

M20ZERO.COM/MYWEBSITE

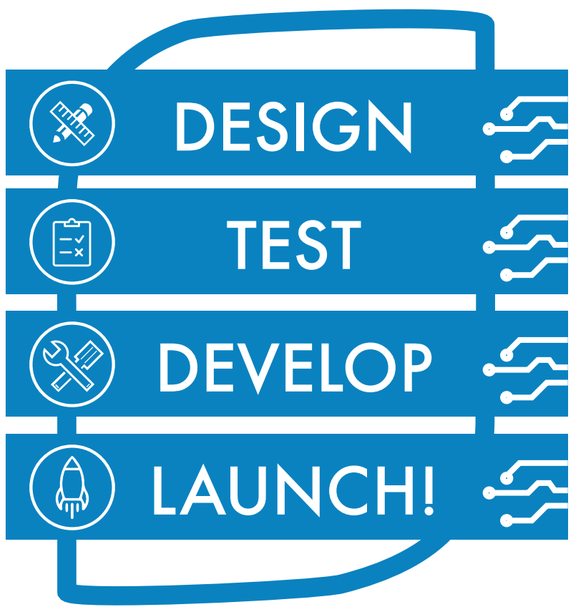
MOBILE APPS



iOS APP DEVELOPMENT

ANDROID APP DEVELOPMENT

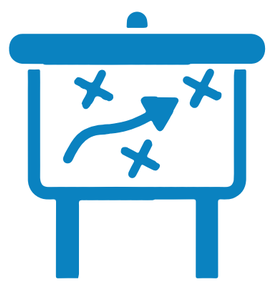
In getting your business, website, functions & everything else on a mobile app, we got your back.



WHAT WE DO

HEALTHCARE | FOOD & DRINK | ECOMMERCE | GAMING | EVENT | SPORTS & FITNESS
REAL ESTATE |PRODUCTIVITY | HOSPITALITY | EDUCATION

WHAT WE OFFER



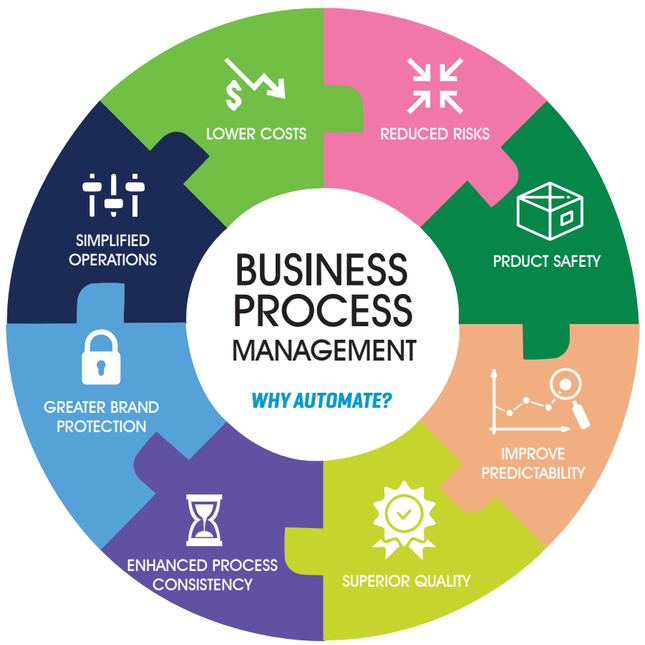
STRATEGY & ROADMAP

VISUAL & UX DESIGN

DEVELOPMENT

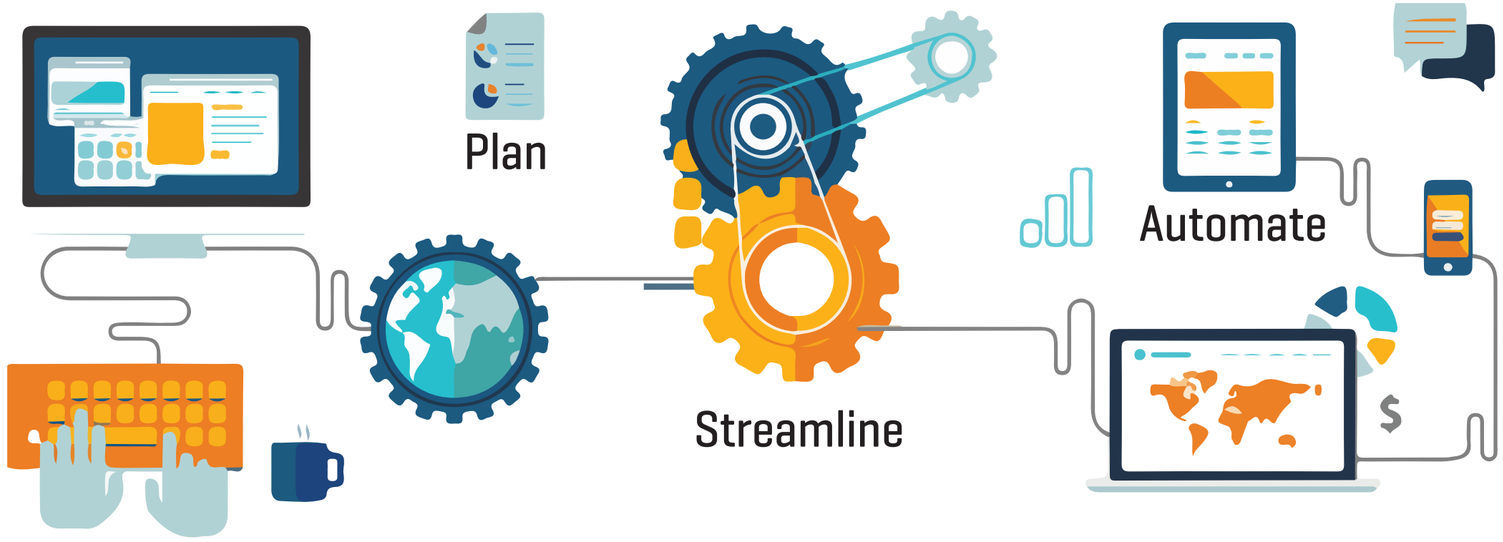
LAUNCH & MONITOR

BUSINESS AUTOMATION CONSULTANCY



In the era of Internet of Things (IoT), Artificial Intelligence (AI), Virtual Reality (VR) and Augmented Reality (AR) many types of businesses are adopting automation in various business processes and functions we are highly equipped with not just modern technical knowledge but with real life business management expertise & experience to provide best consultancy & solutions to every challenge, we proudly advocate for digital transformation & automation of majority of the business processes along with latest privacy systems to ensure secure internal & external transactions.

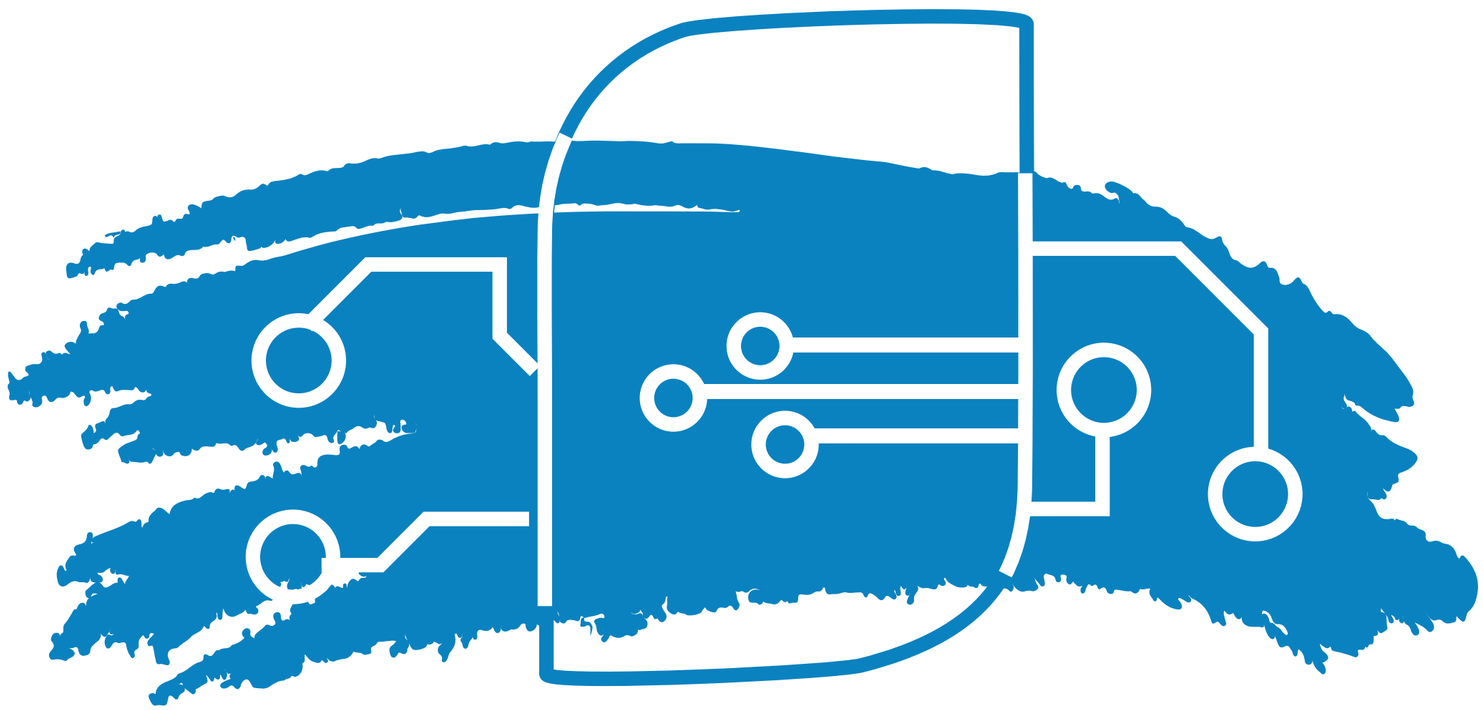
In the fast moving dynamic business environment, every business is vouching to be automated in various functions & levels to reduce the cost, delay & human errors with achieving maximum accuracy, efficiency & durability. The consultancy service includes technology, human resource development, knowledge building & management efficiency.



BRANDING & DESIGNING

We provide complete identity conceptualization & branding of new or existing company to suit the ever changing business & industry dynamics as well as creative & modern graphics, our services are not just limited to designing, with in-house expertise we develop the best content:

- Brand/company name suggestions
- Brand identity conceptualization & logo designing
- Business cards, letterhead, envelope, Invoice, receipt book, profile
- Brochure, poster, salary card, banner, rollup, certificate etc.
- Uniforms, T-shirt, coverall, Safety vest etc.
- Electronic use templates of quotation, LPO, receipt, invoice, certificate, letter
- Social media photos uploading template & guidelines



POWERFUL SOLUTIONS

M20ZERO
LIVE IN THE DIGITAL AGE

DIGITAL TRANSFORMATION FOR SOCIAL GOOD
M20ZERO.COM

75% of users admit to making judgments about a company's credibility based on their website's design.

85% of B2B customers search the web before making a purchase desicion.

94% of a website user's first impressions are design-related

ARE YOU A BUSINESS OWNER OR MANAGER?

Since you have more time now, let's work on your website, internet & social media presence and company branding & designing. Do you have an ERP software for smooth functioning of your accounts, sales, purchases & overall business management? We have your back with M20ZeroERP, a custom-built enterprise software. Your success relies on your company's identity & smooth operations.

It might have not been important then, but it is important now.

Get a free consultation, book an online meeting on **hello@m20zero.com** or **call +974 55171468**.

See the power of digital transformation!

#MakeTimeforBusiness
#StayAtHome

M20ZERO.COM

M20ZERO
LIVE IN THE DIGITAL AGE

DIGITAL TRANSFORMATION FOR SOCIAL GOOD
M20ZERO.COM

SELL ONLINE

MANAGE YOUR ONLINE SHOP IN A FEW CLICKS

FIND YOUR CUSTOMERS ONLINE!

LET'S OVERCOME THE CHALLENGE TOGETHER!

We will build an easy to manage e-commerce website & social media channels for your restaurant, cafe, retails, showrooms, grocery, laundry etc.

KEEP SOCIAL DISTANCE BUT BRING YOUR CUSTOMERS CLOSER ONLINE.

M20ZERO.COM

CALL US NOW
+974 551-714-68
+974 306-306-23
Book an online appointment!

POWERFUL SOLUTIONS

WE CREATE, POST, ENGAGE YOUR SOCIAL MEDIA PLATFORMS

LET THE EXPERTS HANDLE YOUR MARKETING!

Let's Talk...
+974 306-306-23
hello@m20zero.com

M20ZERO.COM

WE FOCUS ON SIMPLIFYING YOUR NEEDS TOWARDS ONLINE TICKETING

WE MAKE TICKETING EASIER!

Let's Talk...
+974 306-306-23
hello@m20zero.com

M20ZERO.COM

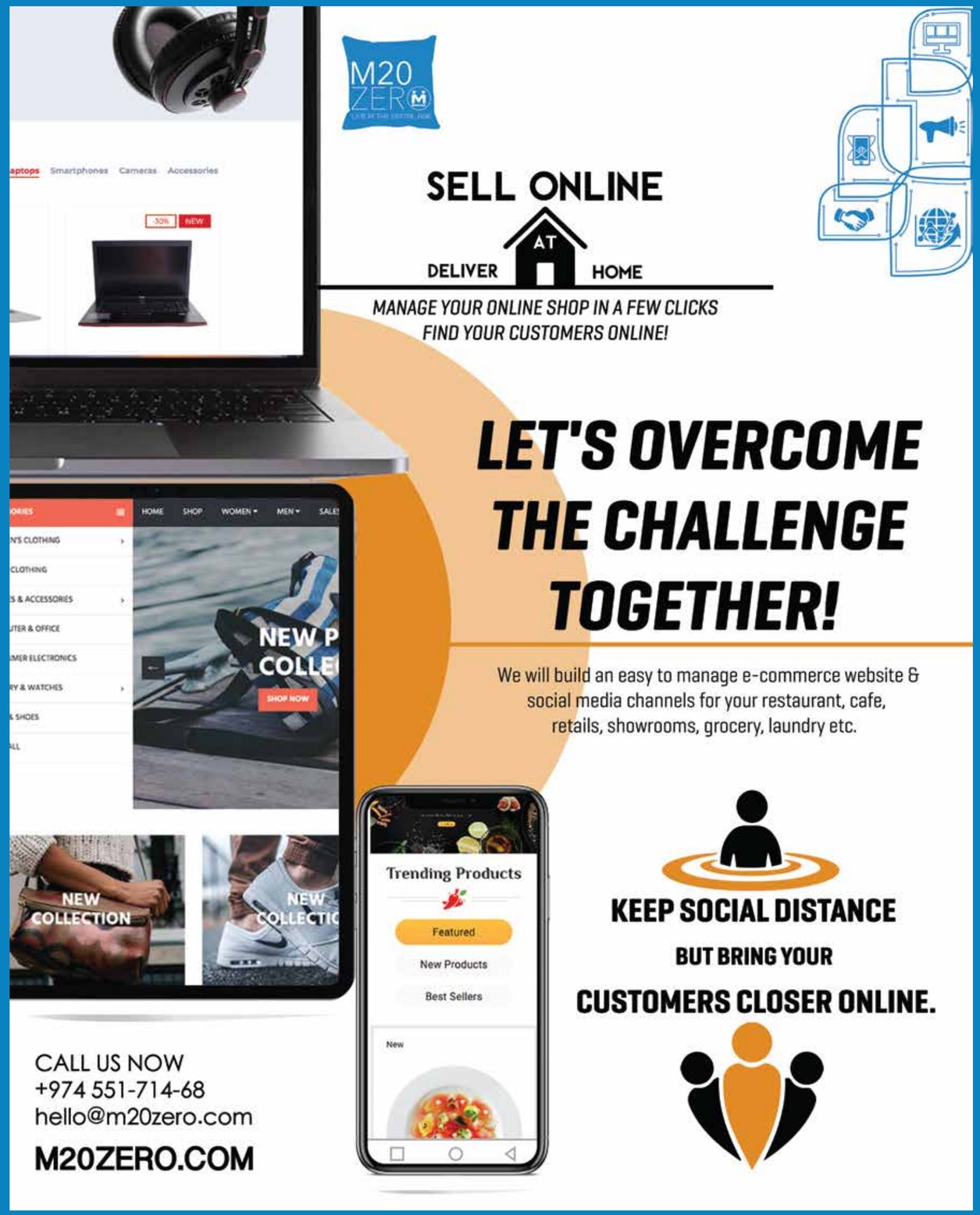
POWERFUL SOLUTIONS

LAUNCH YOUR E-COMMERCE STORE IN 10 DAYS.

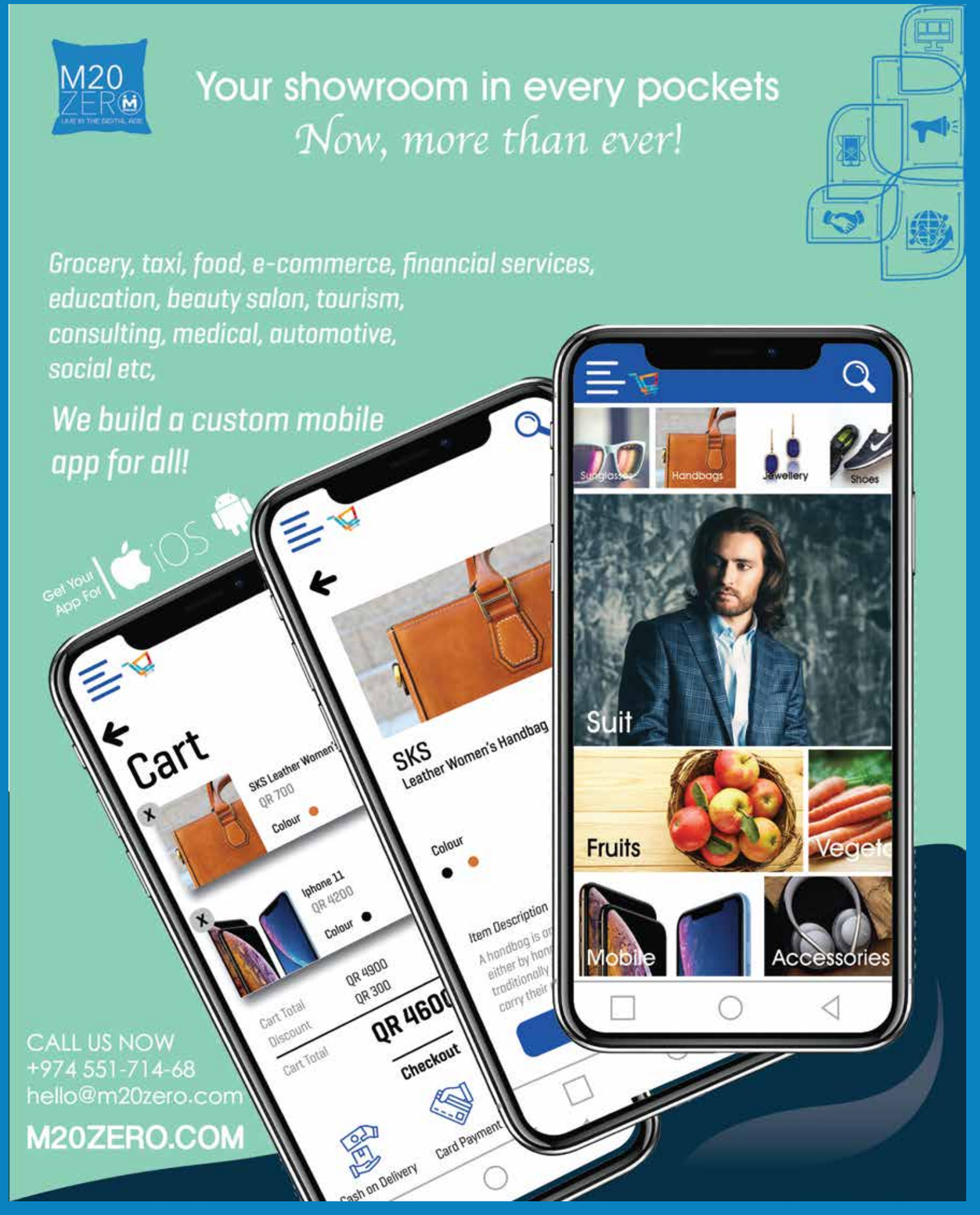
WORK FROM HOME, FIND YOUR CUSTOMERS ONLINE IN QATAR.

Let's Talk...
+974 306-306-23
hello@m20zero.com

M20ZERO.COM



POWERFUL SOLUTIONS



POWERFUL SOLUTIONS

M20 ZERO
LIVE IN THE DIGITAL AGE

Your business needs a

Custom Mobile App

Now, more than ever!

Grocery, taxi, food, e-commerce, financial services, education, beauty salon, tourism, consulting, medical, automotive, social etc, we build an app for all!

Get Your App For | iOS

CALL US NOW
+974 306-306-23
hello@m20zero.com

M20ZERO.COM

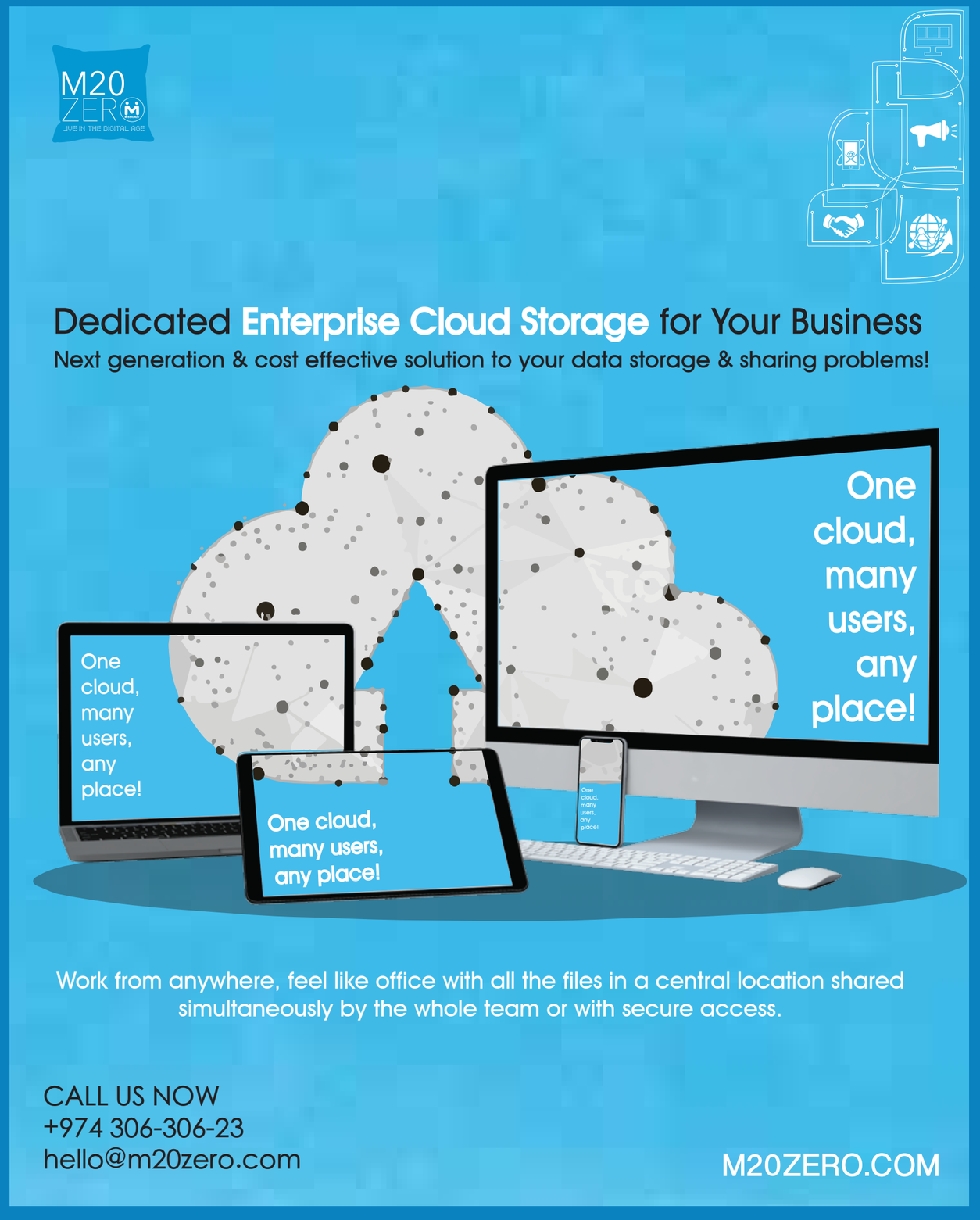
M20 ZERO ERP
Enterprise Software

Get your custom-built software now!
+974 551-714-68 | hello@m20zero.com

M20ZERO.COM

POWERFUL SOLUTIONS

POWERFUL SOLUTIONS



POWERFUL SOLUTIONS

M20 ZERO
LIVE IN THE DIGITAL AGE

Graphic Designing & Branding

"It takes 20 years to build a reputation and five minutes to ruin it. If you think about that, you'll do things differently."

– Warren Buffett

Start with your company's branding, we will do it differently!

Let's Talk...
+974 306-306-23
hello@m20zero.com
M20ZERO.COM

POWERFUL SOLUTIONS

POWERFUL SOLUTIONS

POWERFUL SOLUTIONS

M20 ZERO
LIVE IN THE DIGITAL AGE

WE CREATE ENTERPRISE EMAILS FOR YOU

#EMAILHANDLERS

yourname@yourcompany.com

Let's Talk...
+974 306-306-23
hello@m20zero.com
M20ZERO.COM

M20 ZERO
LIVE IN THE DIGITAL AGE

DIGITAL TRANSFORMATION FOR SOCIAL GOOD
M20ZERO.COM

Get Your Product or Service Ad Designed here

Market More, Sell More

Get started!
+974 5517-1468
hello@m20zero.com

M20ZERO.COM

POWERFUL SOLUTIONS

DIGITAL TRANSFORMATION FOR SOCIAL GOOD

M20ZERO.COM

Get Your Events Poster Designed Here

Market More, Invite More

Get started!
+974 5517-1468
hello@m20zero.com

M20ZERO.COM

DIGITAL TRANSFORMATION FOR SOCIAL GOOD

M20ZERO.COM

Get your BRANDING Designed Here

Show More, Build More

Get started!
+974 5517-1468
hello@m20zero.com

M20ZERO.COM

POWERFUL SOLUTIONS

DIGITAL TRANSFORMATION FOR SOCIAL GOOD
M20ZERO.COM

Get Your **Official Greetings** Designed Here

Greet More, Love More

Get started!
+974 5517-1468
hello@m20zero.com

M20ZERO.COM

DIGITAL TRANSFORMATION FOR SOCIAL GOOD
M20ZERO.COM

Get your **LOGO** Designed Here

Market More, Live More

Get started!
+974 5517-1468
hello@m20zero.com

M20ZERO.COM

CONNECT

hello@m20zero.com

m20zero@mission20.org

Hotline
+974 3063 0623 | 5016 6197

M20ZERO.COM

PASS BY

6th Floor, Barwa Towers, Tower 1,
Al Sadd, Doha, Qatar

M20 ZERO MISSION20
LIVE IN THE DIGITAL AGE